Investing in Place September Partner Meeting & Reception  
September 9th 3-6pm  
California Endowment – Conference Room Yosemite A  
1000 North Alameda Street, Los Angeles 90012

3:00 Welcome and Who’s in the room

3:15 Introduction to Investing in Place, Goals of the meeting
  • Jessica Meaney, Managing Director Investing in Place

3:20 Key Note Address: Vien Truong, #GreenforAll and Dream Corps

Vien has extensive experience in creating solutions for poverty and pollution at the state legislature, California Public Utilities Commission, and in localities around the state. Under her leadership, her team created state programs and policies around the country to direct billions of dollars in funding and resources to the communities most vulnerable to climate change. Vien helped pass SB 535 (de Leon, 2012), which directs a quarter of CA’s Greenhouse Gas Reduction Fund to disadvantaged communities.

3:40 Questions and Answers for Vien Truong
  • Facilitated by Jessica Meaney, Investing in Place and Rudy Espinoza, LURN

4:00 Break-out groups – goal: taking our letter and streamlining it into concise platform

  Breakout Groups (self select where you want to go)

  1. Develop a data-driven framework that prioritizes funding for projects that advance social equity, enhance public health, and achieve environmental goals.
     o Led by Investing in Place Advisors: Richard France, Luis Gutierrez

  2. Create prioritization investment areas based on income levels and race/ethnicity.
     o Led by Investing in Place Advisor Naomi Iwasaki and Staff Jessica Meaney

  3. Better serve transit-dependent populations by maintaining low fares, ensuring funding for transit operations, increasing frequency of service on high-ridership lines, enacting policies that enable development without displacement, and supporting integrated housing and transportation initiatives.
     o Led by Investing in Place Advisors: Ryan Wiggins, Max Podemski
4. Increasing funding for Active Transportation and other travel options for low-income and carless households.
   o Led by Investing in Place Advisors: Eric Bruins, Rudy Espinoza

5. Support Meaningful and Authentic Participation during this process.
   o Led by Investing in Place Advisors: Stephanie Ramirez, David Diaz

4:20 Report back from discussion and open floor strategy on key content for platform
   o Facilitated by Rudy Espinoza and Jessica Meaney

4:40 Key report from partners: 4 - 5 minutes each
   • Sacramento Update - Ryan Wiggins, Transform
   • EnviroMetro – Fernando Cazares, NRDC
   • HEALU Network Innovation Summit on October 6th – Elva Yanez, Prevention Institute

4:55 Wrap up and close working meeting and adjourn to courtyard – Jessica Meaney

Upcoming Investing in Place meetings:
• Scheduling follow up meeting with Metro CEO Phil Washington (early October)
• Metro Board to adopt Potential 2016 Sales Tax Framework - October
• Full partner meeting November 16th

5 - 6p.m. Celebrating our partnerships over tapas, sparkling water, beer and wine the Courtyard

Thank you!

Staff contact: Jessica Meaney (213) 210-8136 jessica@investinginplace.org

Follow the conversation on twitter using #weinvestin